

The *Breakup* Guide to Passwords

Wondering if you should stay committed to passwords? Like any supportive friend, we'll help you make a pro-con list on whether this relationship is worth it...

PROS TO PASSWORDS




You want to spend more time with your IT Team

– Put them on speed dial, you'll be calling them every time you forget a password

You enjoy putting your data at risk – Passwords make up 80% of data breaches, officially making them the bad boy of the credential world

You like testing your memory – If you're anything like the average employee you have 190+ passwords to memorize and manage

You really hate your co-workers – Passwords put your whole company's data at risk, not just yours



You just don't feel like working – Why not waste time on password management, which takes up an average of 6 hours a week

CONS TO PASSWORDS

You don't want to spend time on password management

– If you want to be truly independent, stop relying on your post-its, cheat sheets, or password managers



You have important projects to get done – Sure we all like a little break, but the average employee spends 2 hours a week waiting for IT's help



You care about your personal privacy – If you want to keep your data protected from cyber threats, passwords might not be the one for you

You and your help desk need time apart – If you love your IT team, let them go...back to their other projects

You want to see your company succeed – The average password-related hack costs \$8.64 million, so say goodbye to your bonus

If you're ready to say goodbye to passwords, we have news for you – you can do better.

It's time to meet passwordless authentication, which secures your users' and devices' identities without relying on insecure passwords. SMARTidentity makes it simple to achieve passwordless without compromising on security or user experience with just one credential platform.



Ready to move on to passwordless? SMARTidentity will accelerate your journey.

Try our 30-day free trial of the Axiad solution today



The average password-related hack costs
\$8.64 million



The average employee has
190+
passwords



80% of data breaches
caused by lost or stolen passwords



6 hours
spent managing passwords
per week



Enterprises spend
over \$1 million
a year on password support

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