



UNMASK YOUR IDENTITIES WITH ZERO TRUST

This Halloween, trust no one.



Zero trust requires you to never trust, always verify anyone or thing interacting within your ecosystem. In today's digital world, your Zero Trust security model needs to go beyond users and authenticate every machine, device, and digital interaction on your network. A hacker could be lurking behind any mobile phone, IoT device, or supposedly trusted email. If you're trying to secure your business from untrustworthy hackers, it's time to unmask and verify all your identity credentials.

Looks like we've got a mystery on our hands.... Which identities do you need to authenticate for true Zero Trust?

Employees



99% of data breaches could be prevented by MFA

Putting your trust in passwords – which rely on shared secrets that can be easily shared or stolen – sets you up for cyberattacks. If you want to gain total confidence that each employee authenticating to your network really is who they say they are, you need passwordless multi-factor authentication. Implement strong credentials like YubiKeys, mobile authenticators, PKI, Windows Hello for Business, etc. to unmask your users every time they authenticate.

Machines & Devices



41 billion IoT devices on networks by 2027

Don't let hackers leverage the growing number of machines and devices on your network to gain access to your entire ecosystem. One unverified mobile phone, server, or security camera could be your system's downfall. Instead, build your Zero Trust security model to unmask every machine and device entering your network. Issuing PKI certificates for these identities and managing them in one cloud platform allows you to scale your authenticated machines and devices as your business grows.

Digital Interactions



71% of IT leaders say phishing attacks are the greatest threat to their workforce

As your workforce continues to do more and more business online, phishing threats continue to rise. You need to make it easy for employees to know that each email can be trusted, comes from who it says it does, and that the data within is secure. Reveal the identity behind every interaction with PKI-based digital signatures – this takes the guesswork out of the equation by quickly verifying each email, making it a breeze for employees to recognize a phishing threat.

About Axiad

Axiad accelerates enterprises' journey to passwordless authentication with its Axiad Cloud platform. Whether you need to secure your employees, their online interactions, or your machines and devices, Axiad makes zero trust simple and secure with PKI, MFA, and FIDO in one platform – Axiad Cloud. Businesses can cohesively deploy and manage all the credentials required to eliminate passwords including certificates, Windows Hello for Business, mobile MFA, TPM, hardware tokens such as YubiKeys, smart cards, and biometrics. Axiad delivers complete trust across the identity spectrum with user-centric solutions for credential issuance, lifecycle management, and emergency access from anywhere. Axiad Cloud is trusted by Fortune 500 companies across healthcare, aerospace & defense, energy & oil, transportation, finance, and more.

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